

TOMORROW'S  
ENGINEERS

| CODE

# The Code

A community committed to support each other & inspire young people into engineering



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# The Code and why it matters

The Code is a community of organisations committed to making engineering careers accessible for this generation of young people. We do this through four pledges that inspire young people in their experience of STEM, that reach the under-represented groups, that commit to supporting each other to do that.

This pack will introduce you to the pledges, the support you can get from the community, and signpost you to resources you can access today.



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# Why The Code is a great resource for your organisation

It doesn't matter the size of your organisation, what resources you have or your experience of STEM outreach activities – The Code is a resource that can support you, where you are.

There's over 250 organisations that have become Signatories of The Code, and many have shared their insights, resources and advice on the community forum [Code Connect](#).



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# Inspiring connection



This is a pledge to contribute to a sustained and rich STEM journey for all young people and we know that sustained engagement activities are vital to do this.

What your organisation will get from this pledge:

- Access to activities and resources to help you with your outreach
- Add value to existing projects through collaboration and knowledge-sharing
- Opportunities to fund existing activities through a partnership with another Signatories

You can see the results of collaboration between two signatories (SSE plc and Wessex Water) in [this case study](#).

Find out more about this [pledge here](#).



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# Driving inclusion



This is a pledge to ensure more and more diverse young people have the opportunity to benefit from impactful activities.

What your organisation will get from this pledge:

- Access to the EngineeringUK EDI Criteria that identifies schools with the highest proportions of young people from under-represented groups.
- Expert advice when designing or refreshing your activities
- Opportunities to talk with others to find out more about trends in activity delivery
- Resources to support you along your journey.

Find out more about [this pledge here](#).



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# Improving impact



This is a pledge to drive continuous improvement and understanding of impact through monitoring and evaluation.

What your organisation will get from this pledge:

- Resources to support you in evaluating your impact, including webinars, guides and tutorials.
- Opportunities to share your impact with the community and engineering sector by submitting a case study
- Get insights and learn from other signatories to help you improve your impact

Find out more about [this pledge here](#).



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# Showcasing engineering



This is a pledge to promote positive, compelling and authentic depictions of engineering.

What your organisation will get from this pledge:

- Resources to help you deliver inclusive marketing and communications, including royalty-free images
  - Training resources to help your volunteers feel confident to engage young people
  - Showcase role models in your organisation
- Find out more about [this pledge here](#).



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# Benefits for your organisation

- You'll join a community of over 250 organisations on Code Connect, where you can learn about their activities and reach out to collaborate.
- You'll have a robust approach to increasing collective impact and return on investment in engineering engagement.
- You can improve the impact of individual initiatives through collaboration with other Signatories.
- You'll have access to empowering support to meet the pledge areas including evidence-based summaries of what works, case studies, and ideas for developing engagement programmes



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# Management and governance of The Code

The Code was co-created by and for the engineering community and its governance model balances the desire for it to be led by the community, with the need to deliver it successfully and efficiently. As such, EngineeringUK has been chosen to manage and deliver The Code and its community, and has the responsibility to drive, co-ordinate and develop The Code.

## The Advisory Board

The Code's Advisory Board, which is a partnership of senior representatives, is tasked with considering and deciding how best the UK can increase the diversity and number of young people going into engineering through delivery of The Code.

## Thinking Group

An informal Thinking Group, made up of representatives from a mix of organisations that have a collective passion and insight into delivering The Code, also exists to provide EngineeringUK with regular insight to facilitate delivery.

Find out more about the [Code Team](#).



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# Next steps

Take a look around – Visit our website and have a look at our resources, case studies and pledges.  
<https://code.tomorrowseengineers.org.uk/>

Sign up to The Code – if you're ready to join The Code community, you can sign up here:  
<https://code.tomorrowseengineers.org.uk/sign-up/>

Talk to somebody in the team – if you'd like to talk through with a member of the team, please email: [thecode@engineeringuk.com](mailto:thecode@engineeringuk.com)

Stay in touch – you can reach out to us and others in The Code community through social media:



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